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October 31, 2007

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend \$60 2-Pack Unlimited promotion.

General Subscriber Service Tariff

Section A2 - 2<sup>nd</sup> Revised Page 35.6.68

The issue and effective dates for this tariff package are October 31, 2007 and November 1, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **\$60 2-Pack, Unlimited LD and DSL 1.5 #1523**

#### **Overview**

The \$60 2-Pack, Unlimited LD and DSL 1.5 promotion is extended to 12/31/2007. The bundle consists of 2-Pack Local Service, Unlimited Nationwide and FastAccess® DSL 1.5 (minimum).

#### **Promotion Specifics**

--The bundle (BUN65) will contain the following; customers must subscribe to the following products:

1. 2-Pack local service
2. Unlimited Nationwide
3. FastAccess® DSL 1.5 (minimum)

--A credit will be applied against 2-Pack local service as follows:

-AL, GA, KY, MS, SC - \$5.00 discount

-FL, LA, NC, TN - \$2.00

--A credit will be applied against the FastAccess® DSL speeds of 1.5 or higher of \$10

--Customers can also sign up for optional affiliate services and receive a \$5 monthly discount on each, either \$49.99 DTV plan minimum, or \$39.99 Cingular Plan minimum.

#### **Promotion Restrictions/Eligibility Requirements**

--This offer may be extended to customers who contact AT&T and request this special bundle.

-- Offer may not be combined with Answers Cash Back promotion.

--This is not available in Hernando, MS.

--Customers are eligible to subscribe to other affiliate products.

--There is no termination liability restriction associated with this bundle.

--This bundle is valid for only 1 (one) service line at the intended local service address.

--Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.

--AT&T reserves the right to discontinue or modify this bundle at any time without notice.

--This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

--PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.

--The customer must place their order through an AT&T channel: business office, online, and alternate channels as indicated.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	\$60 2-Pack, Unlimited LD and DSL 1.5 (BUN 66)	This offer is available to customers contemplating leaving AT&T (Saves and Vulnerable Customers).  Rules and Regulations --The bundle contains the following: 1. 2-Pack 2. Unlimited Nationwide Savings 3. FastAccess DSL 1.5 (minimum)  --Credit applied against 2-Pack is \$2.00. --Credit applied against the FastAccess DSL 1.5 or higher is \$10.00.  --Customers can also sign up for optional affiliate services and receive a \$5 monthly discount on each service: 1. \$49.99 - \$49.99 DTV plan minimum 2. \$39.99 Cingular® Plan minimum  --This offer may be extended to customers who contact AT&T and request this special bundle.  --Customers are eligible to subscribe to other affiliate products.  --There are no termination liability restrictions associated with this bundle.  --This bundle is valid for only one (1) service line at the intended local service address.  --Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.  --AT&T reserves the right to discontinue or modify this bundle at any time without notice.  --This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.  --PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.  --The customer must place their order through an AT&T channel: business office, online, and alternate channels as indicated.	8/1/2007 to 12/31/2007 (C)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida's Service Territory – From Central Office where services are available	\$60 2-Pack, Unlimited LD and DSL 1.5 (BUN 66)	This offer is available to customers contemplating leaving AT&T (Saves and Vulnerable Customers).  Rules and Regulations --The bundle contains the following: 1. 2-Pack 2. Unlimited Nationwide Savings 3. FastAccess DSL 1.5 (minimum)  --Credit applied against 2-Pack is \$2.00. --Credit applied against the FastAccess DSL 1.5 or higher is \$10.00.  --Customers can also sign up for optional affiliate services and receive a \$5 monthly discount on each service: 1. \$49.99 - \$49.99 DTV plan minimum 2. \$39.99 Cingular@ Plan minimum  --This offer may be extended to customers who contact AT&T and request this special bundle.  <del>(DELETED)</del>  --Customers are eligible to subscribe to other affiliate products.  --There are no termination liability restrictions associated with this bundle.  --This bundle is valid for only one (1) service line at the intended local service address.  --Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.  --AT&T reserves the right to discontinue or modify this bundle at any time without notice.  --This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.  --PIC and LPIC selection of AT&T without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.  --The customer must place their order through an AT&T channel: business office, online, and alternate channels as indicated.	8/1/2007 <del>(F)(C)</del> to 10/31/2007 7